



Visible Strategies

Idea Driven Results TM

Visible Strategies Strategic Communications Advising

Our Corporate Communications practice focuses on helping companies and organizations of all sizes, candidates, and entrepreneurs to create a brand image or enhance their reputation with key constituencies. This can result in maximized company valuations and positive brand recognition and perceptions, both of which are critical because they ultimately drive specific behavior results such as purchase, perception, word-of-mouth, votes, clicks, and stock price.

The Visible Strategies Corporate Communications practice focuses on engaging all of our clients' audiences including: employees, customers, peers, industry analysts, media, government agencies, voters, and stakeholders. We work in partnership with top-level corporate executives to manage and position the information that impacts a company's or organization's credibility, reputation, and, ultimately, its brand value or valuation.

Value: Through specializing in reputation management, thought leadership and constituency-specific communications, our Corporate Communications practice group pursues editorial services, Internet communications, media relations, research, monitoring, and analysis to achieve our clients' initiatives and bottom-line business goals.

We help you effectively tell your story and communicate your company's strengths and strategies to further differentiate your brand from your competitors. Partner with Visible Strategies to increase the impact and measurability of your communication efforts.

Corporate Communications Services

Communicating messages that are memorable and resonate with key constituencies enable our clients to build and shape opinions, while protecting their reputation from the real risk of negative perceptions. Be able to drive profitability and foster relationships by taking control of how your company is positioned in the marketplace.

Increase the impact and measurability of your communication efforts. Communicating messages that are memorable and resonate with key constituencies enable our clients to build and shape opinions while protecting their reputation from the real risk of negative perceptions.

Your custom communications plan can include efficient and effective interactive mediums such as customer and employee satisfaction surveys, web casting, social networking, online advertising, and brand building with function or vertical message specific sites.

Strategic Communications Litigation Support

Litigation processes ranging from rumors, ridicule, and saber rattling, to out-of-court settlements, to courtroom trials represents a communications challenge that public companies and private entities cannot ignore. Rumors can go global in a matter of minutes. Visible Strategies litigation support capabilities have been designed to help companies develop and implement successful communication strategies.

Our objective is to shape the public and private dialog before and during litigation. We work closely with our client's counsel. Together we help organizations develop communication strategies that are in alignment with ongoing litigation strategies.

[Visible Strategic Business Communications Solutions](#)

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